

## Wisconsin Broadcasters Association

## Total Lobbying Effort

## Total Lobbying Expenditures

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
\$3,263.39	\$3,449.29	\$7,964.97	\$1,225.25	\$15,902.90

## Total Hours Communicating

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
6.25	2.05	32.25	5.75	46.30

## Total Hours Other

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
41.00	40.45	49.00	6.75	137.20

## Hours Lobbied on Each Matter

## Lobbying Effort On Legislative Bills And Resolutions

## Assembly Bill 89

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
2.00 (5%)				2.00 (1%)

## Senate Bill 90

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
9.00 (19%)				9.00 (5%)

## Assembly Bill 126

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
9.00 (19%)				9.00 (5%)

## Senate Bill 527

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		34.00 (42%)	6.00 (50%)	40.00 (22%)

## Assembly Bill 666

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		35.00 (43%)	6.00 (50%)	41.00 (22%)

## Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

### Amber Alert System and any proposed changes to the EAS system

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	6.38 (15%)			6.38 (3%)

### Any matters dealing with open records or open meetings

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	4.25 (10%)	8.13 (10%)		12.38 (7%)

### Sales Tax Issue for Broadcasters

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
1.42 (3%)	27.63 (65%)			29.05 (16%)

### Any proposals dealing with taxation of advertising

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		4.06 (5%)		4.06 (2%)

### Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
15 (31%)	4 (10%)			18.90 (10.30%)

### Other Matters

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
10.87 (23%)				10.87 (5.92%)